

# PREPRINT DISTRIBUTION RATES

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PUBLICATION: NORTH WOODS TRADER (TMC BY U.S. MAIL)  
EAGLE RIVER, WI

<u>NO. OF TAB PAGES</u>	<u>COST PER 1,000</u>
4-page	\$80
8-page	\$80
12-page	\$80
16-page	\$80
20-page	\$80
24-page	\$80
28-page	\$90
32-page	\$90
36-page	\$90
38-page	\$90
42-page	\$90
44-page	\$100
Others	By Weight

*\*Unusually heavy, high-gloss inserts will be billed by weight.  
The insert rates will be based on \$.08 up to 2 oz., \$.09 from  
2 oz. to 3 oz., and \$.10 from 3 oz. to 3.5 oz.*