

TRADER

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TRADER RATES EFFECTIVE JANUARY 1, 2017

MINIMUM SIZE 3 COL. INCHES — \$14.90 Per Inch

3	\$44.70	34	\$506.60	65	\$968.50	96	\$1,430.40
4	\$59.60	35	\$521.50	66	\$983.40	97	\$1,445.30
5	\$74.50	36	\$536.40	67	\$998.30	98	\$1,460.20
6	\$89.40	37	\$551.30	68	\$1,013.20	99	\$1,475.10
7	\$104.30	38	\$566.20	69	\$1,028.10	100	\$1,490.00
8	\$119.20	39	\$581.10	70	\$1,043.00	101	\$1,504.90
9	\$134.10	40	\$596.00	71	\$1,057.90	102	\$1,519.80
10	\$149.00	41	\$610.90	72	\$1,072.80	103	\$1,534.70
11	\$163.90	42	\$625.80	73	\$1,087.70	104	\$1,549.60
12	\$178.80	43	\$640.70	74	\$1,102.60	105	\$1,564.50
13	\$193.70	44	\$655.60	75	\$1,117.50	106	\$1,579.40
14	\$208.60	45	\$670.50	76	\$1,132.40	107	\$1,594.30
15	\$223.50	46	\$685.40	77	\$1,147.30	108	\$1,609.20
16	\$238.40	47	\$700.30	78	\$1,162.20	109	\$1,624.10
17	\$253.30	48	\$715.20	79	\$1,177.10	110	\$1,639.00
18	\$268.20	49	\$730.10	80	\$1,192.00	111	\$1,653.90
19	\$283.10	50	\$745.00	81	\$1,206.90	112	\$1,668.80
20	\$298.00	51	\$759.90	82	\$1,221.80	113	\$1,683.70
21	\$312.90	52	\$774.80	83	\$1,236.70	114	\$1,698.60
22	\$327.80	53	\$789.70	84	\$1,251.60	115	\$1,713.50
23	\$342.70	54	\$804.60	85	\$1,266.50	116	\$1,728.40
24	\$357.60	55	\$819.50	86	\$1,281.40	117	\$1,743.30
25	\$372.50	56	\$834.40	87	\$1,296.30	118	\$1,758.20
26	\$387.40	57	\$849.30	88	\$1,311.20	119	\$1,773.10
27	\$402.30	58	\$864.20	89	\$1,326.10	120	\$1,788.00
28	\$417.20	59	\$879.10	90	\$1,341.00	121	\$1,802.90
29	\$432.10	60	\$894.00	91	\$1,355.90	122	\$1,817.80
30	\$447.00	61	\$908.90	92	\$1,370.80	123	\$1,832.70
31	\$461.90	62	\$923.80	93	\$1,385.70	124	\$1,847.60
32	\$476.80	63	\$938.70	94	\$1,400.60	125	\$1,862.50
33	\$491.70	64	\$953.60	95	\$1,415.50		

ANY WEEK
FULL PAGE:

126" — \$1,522.50

HALF PAGE:

63" — \$938.70

QUARTER PAGE:

31½" — \$469.35

Eagle River Business Directory

\$11.00 per column inch — minimum 13-week contract